



INTENSE

Tennis.
Turned Up.

A gender-balanced Professional team tennis league.

Fast, co-ed, time-boxed team tennis, built for broadcast and for the room — the crowd sits on top of the court, not in silence.

WHY IT EXISTS

Belonging. Everyone can be themselves here — and everyone is **IN TENNIS**.

EVERYONE IS A TEAMMATE

Ball keepers wear the jersey and are part of the teams.

PROFESSIONAL

Ten city teams. Eighty players taken in the 2026 draft.

GENDER-BALANCED

Three men and three women on every team, in one shared result.

ACCELERATED

Single toss, single serve, play lets. Ten-minute Bolts, non-stop.

TIME-BOXED

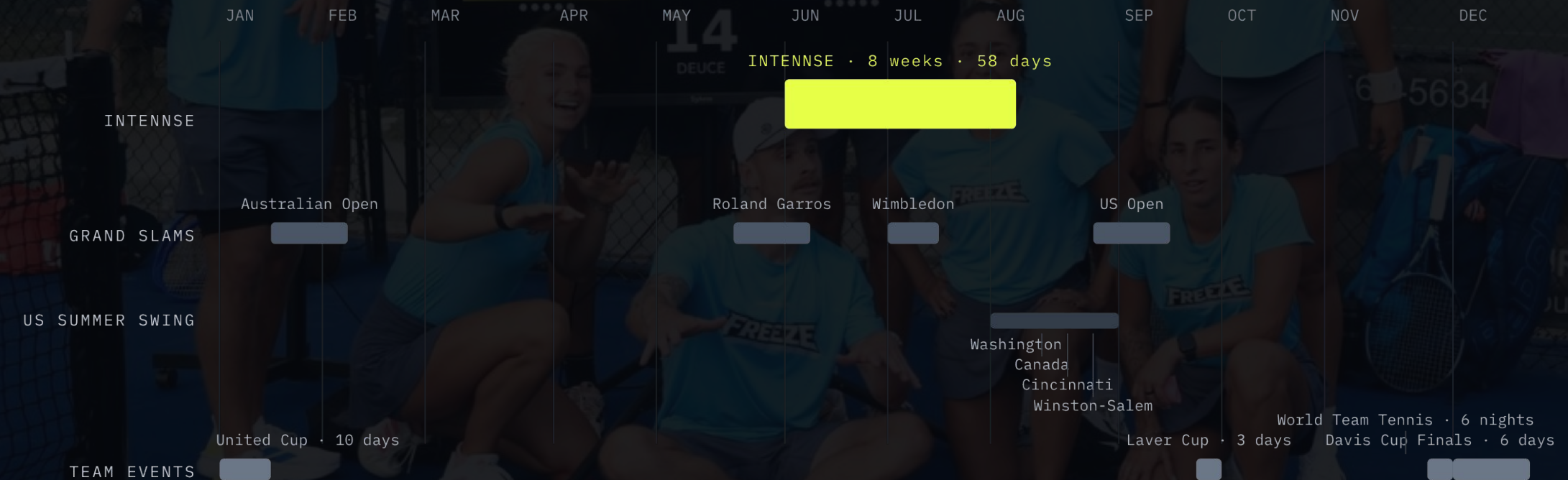
Every Arc inside a predictable window — about an hour and forty minutes.

COMPLEMENTARY

A new layer on tennis's existing infrastructure, not a rival fixture.

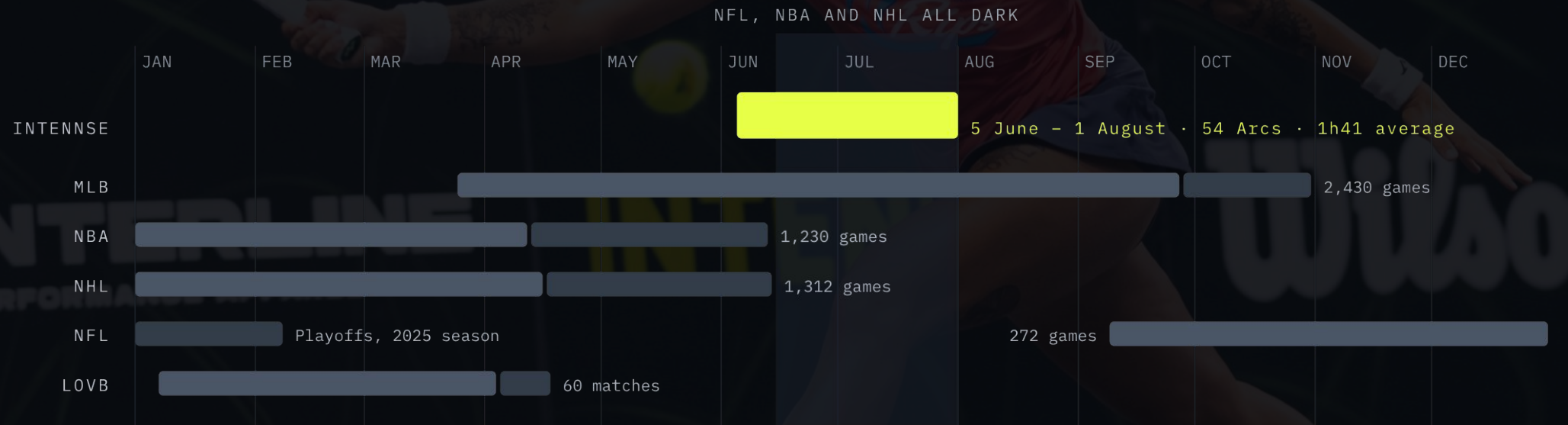
Where INTENNSE sits on the tennis calendar

Eight playing weeks in the middle of the summer. Every other team event lasts three to fifteen days.



The emptiest window in the American sports year

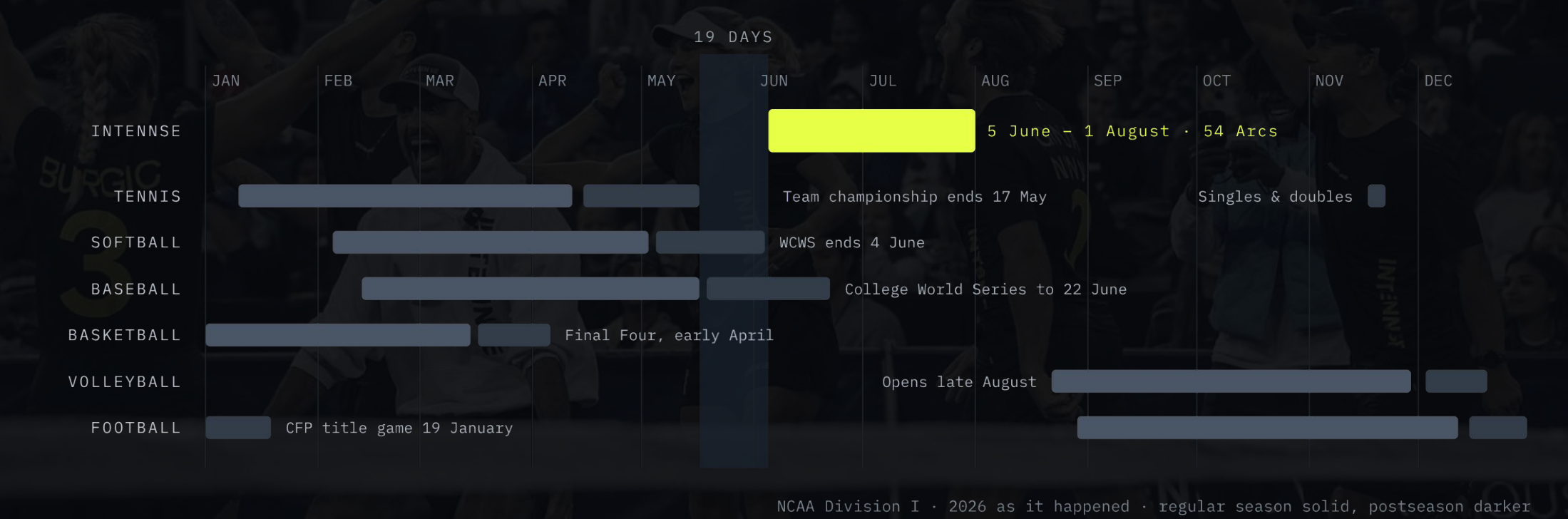
The NBA and the NHL have finished, the NFL has not started, and the one league still playing is the one that plays every day.



2026 calendar year · regular season solid, postseason darker

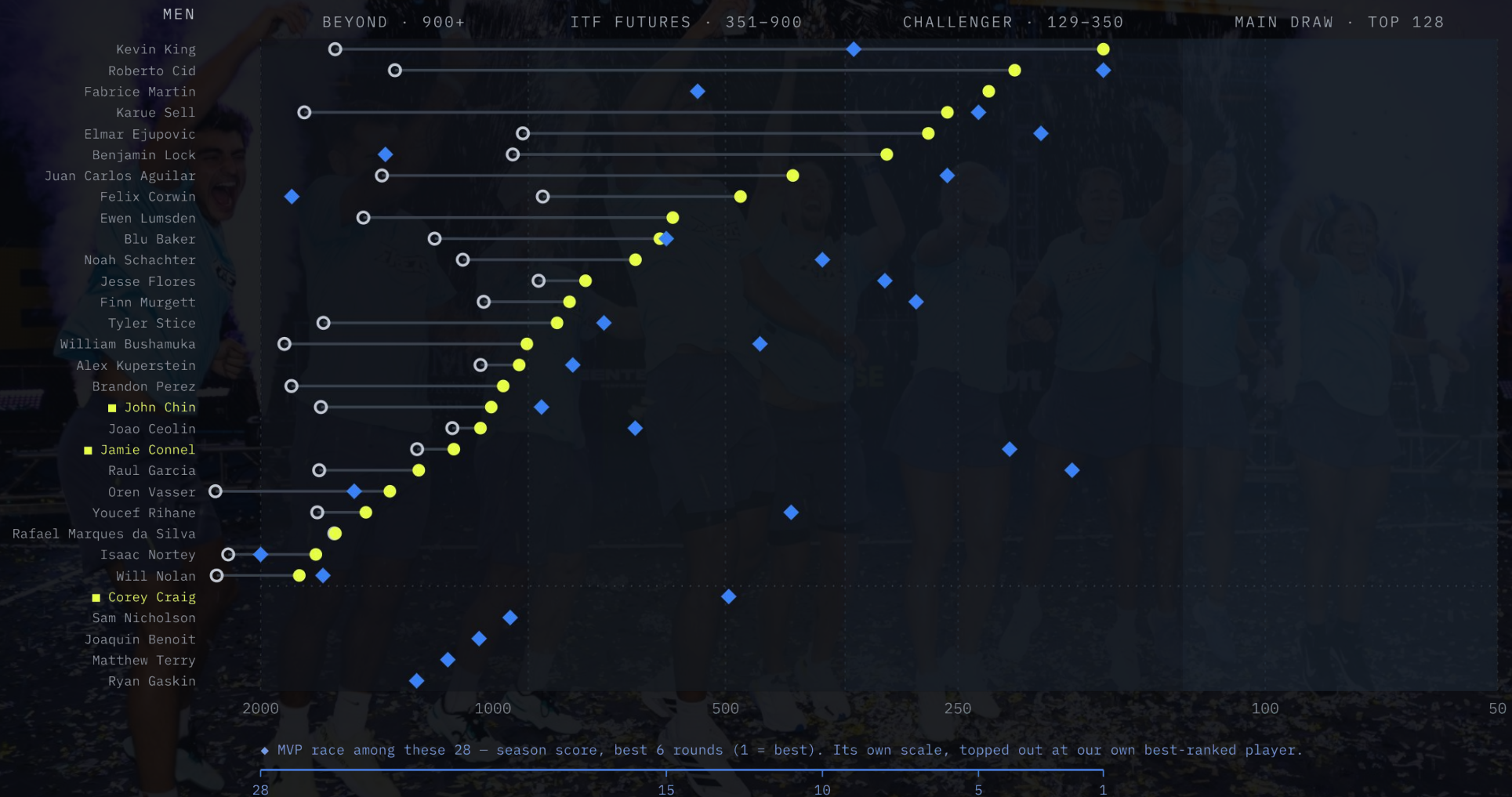
Nineteen days from the college final to our opening night

Both NCAA Division I team championships ended on 17 May 2026. INTENNSE opened on 5 June.



Career high, and where they are now — men

Rounds 1–3 of the 2026 draft. The blue diamond is the league's own MVP race, on its own scale.



Career high, and where they are now — women

Aliona Bolsova: a career high of 88, inside a Grand Slam draw, and first in the 2026 MVP race.



Ratings: our players against the tour's

Bands are the 10th–90th percentile of each tier, from 286 players who have both a UTR rating and a tour ranking.



A new product layer on tennis's existing infrastructure

INTENNSE uses the installed base of courts, equipment, clubs, coaches and players already present in tennis.

SAME HARDWARE

Courts. Racquets. Balls. Clubs. Coaches.

NEW PRODUCT LAYER

City teams. Fast, co-ed competition.
Predictable match windows.
Entertainment-led events. Connected participation.

SCALE WITHOUT A PARALLEL SPORT

Faster adoption. Lower friction.

Format

Fast, co-ed, time-boxed team tennis, built for broadcast and for the room.

TEAM-BASED

3 men, 3 women on each team.
City pride meets player chemistry.

TIME-BOXED MATCHES

Bolts = 10-minute non-stop
segments.

SIMPLIFIED SCORING

Every point matters. 2 points for
clean winners.

SERVER PACE

Single toss. Single serve. Play lets.
Serve while you hold.

PLAYERS SUB IN AND OUT

Live coaching and real-time
strategy.

TWO TIMEOUTS PER MATCH

Change the momentum if you can.

EVERYONE IS A TEAMMATE

Players, coaches and ball people.

Each team's identity comes from its city.



Season 2 — record growth across every key category

Full-season results. The season closed 1 August with Freeze defeating Outriders 137–130 for the championship.

REACH + AWARENESS

254M video views, up 1,037% year over year

26M impressions (+406%) and 397K engagements (+808%)

56K followers across platforms (+403.5%), 29K net new (+270%)

VIEWERSHIP + DISTRIBUTION

1.73M Championship Week views and 8.4K watch hours — record live concurrents

547K views on the top-performing post; multiple posts above 200K

14 platforms: 2 broadcast, 2 RSNs, 7 FAST, 3 streaming — 60% of watch time on TV

PARTNERS + ATTENDANCE

13 corporate partners; 30,671% YoY partner revenue growth

9 sellouts across 28 events; nearly 8,000 fans at the 500-seat arena

7x ticket revenue growth YoY; revenue per match up more than 3x

PULSE PARTNERS 9 celebrity ambassadors reaching 8.2M combined followers — including the Bryan Brothers, 2017 US Open champion Sloane Stephens and former world No. 8 Diego Schwartzman.

13 corporate partners and ~80% US household reach

\$5 million in league sponsorship contract value signed, 14 distribution platforms across broadcast, RSN and FAST

League Sponsors



Media Partners



Peachtree ratings peaked at 116K+ Atlanta households per Arc

The Team: operators from sport, media, production and law



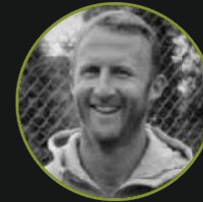
THOMAS BATA
Co-Founder, Chairman



CHARLES ALLEN
Co-Founder, CEO



OLIVER BELL
CFO



BARRY FULCHER
League Commissioner



SHANNON WREGE
Chief Data Officer



ANDREW SATINOFF
VP Media Productions & Operations



RANDY JENKS
VP Competition



KEVIN O'GRADY
Head of Infrastructure



JY AUBONE
Director of Player Relations & Media Host

ADVISORY BOARD · Christian Volk (EVP FIFA) · Jaume Campistol (Gold Badge Umpire) · Todd Wojtkowski (CWRU Head Coach, ITA Board) · Patricia Jensen (Tennis Matriarch)

Ten team sales complete the ownership base

MLS-style model: the league owns all teams initially, then sells city-based charters to owners who cover running costs in exchange for revenue share.

SEP 2026

3 teams sold — 3 cumulative

JAN 2027

+3 additional teams — 6 cumulative

SUMMER 2027

+4 remaining teams — 10 cumulative

PURCHASE PRICE

First round: \$2,000,000 per team initially.

LOCAL REVENUE

Team retains 85%, less a \$100,000 minimum league share.

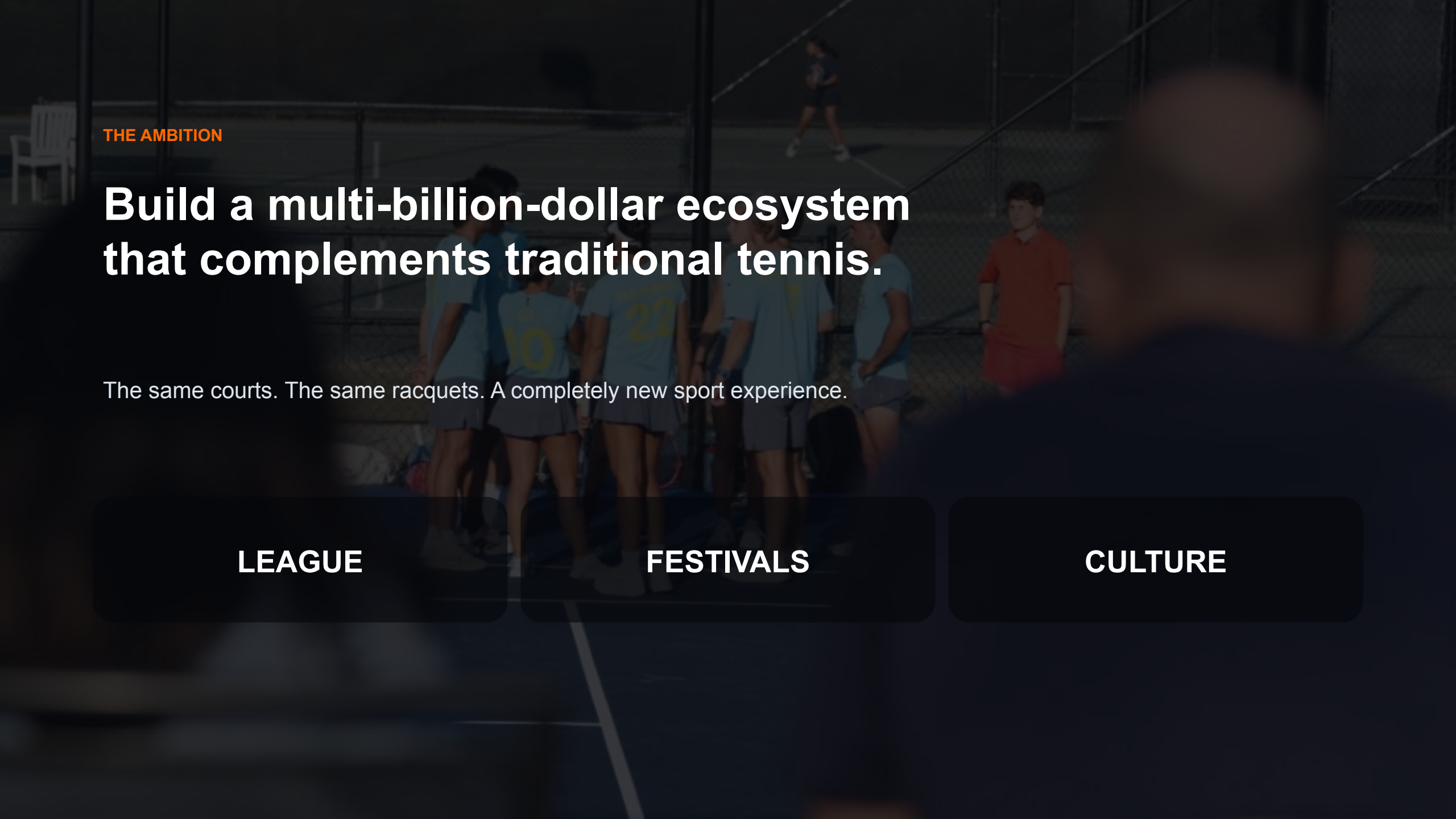
CENTRAL POOL

30% of Adjusted Gross Revenue; 80% of each share to the owner.

FROM 2029

Expansion fee participation as new charters are issued.

REVENUE STREAMS Ticketing (in-venue and watch parties) · Sponsorships · Streaming · Merchandise · Data sales. Teams centrally managed through 2027; owners manage local strategy and market development.



THE AMBITION

Build a multi-billion-dollar ecosystem that complements traditional tennis.

The same courts. The same racquets. A completely new sport experience.

LEAGUE

FESTIVALS

CULTURE



TENNIS. TURNED UP.

Tennis' future starts now.

Let's build it, together.

Notice: This deck contains forward-looking statements which are based on the reasonable opinions and estimates of management of INTENSE, and they are subject to known and unknown risks, uncertainties, assumptions and other factors that may cause the actual results, level of activity, and performance or achievements to be materially different from those expressed or implied by such forward-looking statements.