
WHAT IT IS

A gender-balanced professional team tennis league.

Fast, co-ed, time-boxed team tennis, built for broadcast and for the room — the crowd sits on top of the court, not in silence.

WHY IT EXISTS

Belonging. Everyone can be themselves here — and everyone is **IN TENNIS**.

EVERYONE IS A TEAMMATE

Ball keepers wear the jersey and are part of the teams.

PROFESSIONAL

Ten city teams. Eighty players taken in the 2026 draft.

GENDER-BALANCED

Three men and three women on every team, in one shared result.

ACCELERATED

Single toss, single serve, play lets. Ten-minute Bolts, non-stop.

TIME-BOXED

Every Arc inside a predictable window — about an hour and forty minutes.

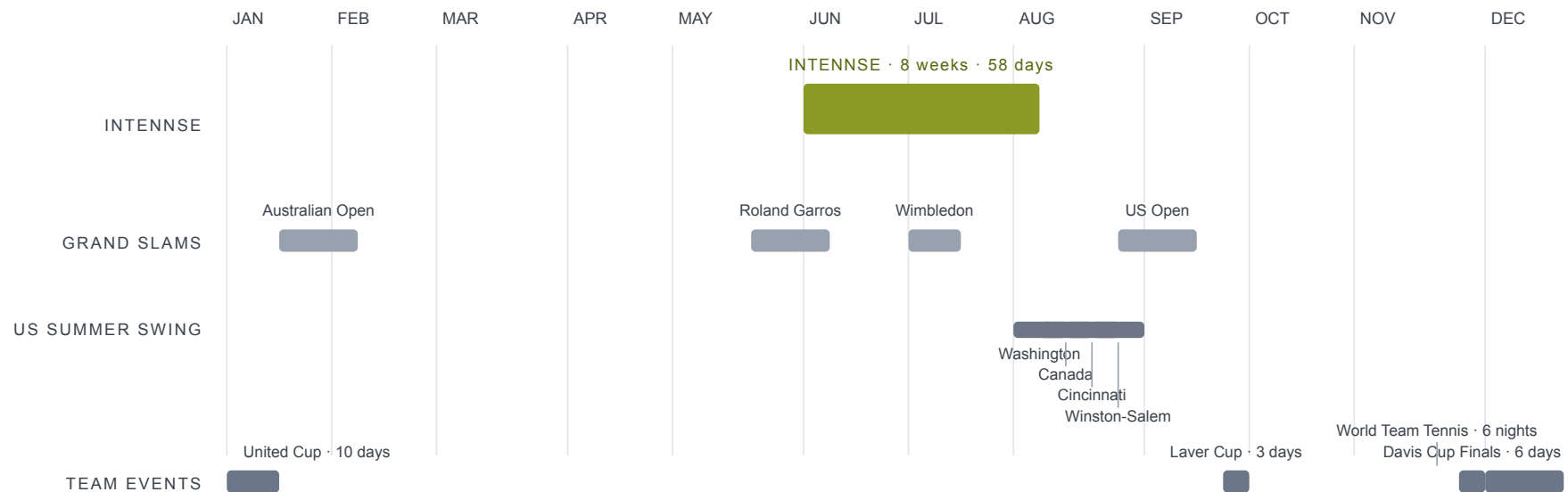
COMPLEMENTARY

A new layer on tennis's existing infrastructure, not a rival fixture.

WHERE IT SITS

Eight weeks nobody else is playing.

INTENNSE is a season; the other team events are weekends. The eight playing weeks sit in the middle of the summer and finish before the US Open swing peaks.



2026 season. INTENNSE: 5 June – 1 August, 58 days, one dark week for Wimbledon. Sources: data.intennse.com/2026/calendar.tsv; published tournament calendars.

AGAINST US SPORT

The NBA and the NHL have finished, the NFL has not started, and the one league still playing is the one that plays every day.

AGAINST THE COLLEGE SEASON

Both NCAA Division I team championships ended on 17 May 2026. INTENNSE opened on 5 June — nineteen days later.

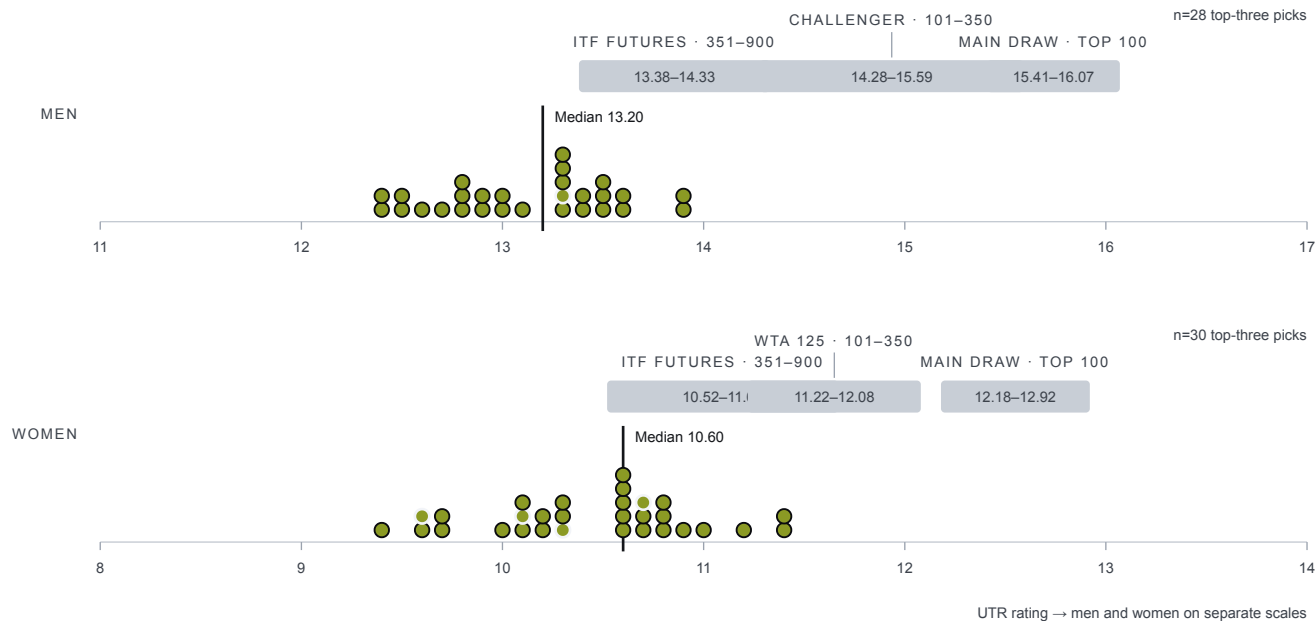
NOTHING LEFT TO WAIT FOR

The NCAA has moved singles and doubles to November, so a graduating senior has nothing left on the college calendar.

THE PLAYER POOL

Tour-level players the tour cannot absorb.

Our players sit at ITF level and just below Challenger, measured in UTR — the rating system that covers everyone, professional or not.



Bands derived from 286 players who publish both a UTR rating and an ATP/WTa ranking, taken at the 10th–90th percentile of each tier. INTENNSE ratings: the top three men and three women per 2026 roster. Source: draft.intennse.com players board, retrieved 20 September 2026.

CAREER HIGHS ON RECORD

Forty-seven of the fifty-six players on the league's career-high chart carry an ATP or WTA career high.

INSIDE A SLAM DRAW

Aliona Bolsova's career high of 88 sits inside the 128 of a Grand Slam draw. She also finished first in the 2026 MVP race.

STRAIGHT FROM COLLEGE

Seven players on that chart came into the league within a year of leaving college.

SEASON 2

Record growth across every key category.

Full-season results. The season closed 1 August with Freeze defeating Outriders 137–130 for the championship.

REACH + AWARENESS

254M

video views, up 1,037% year over year

26M

impressions (+406%) and 397K engagements
(+808%)

56K

followers across platforms (+403.5%), 29K net
new (+270%)

VIEWERSHIP + DISTRIBUTION

1.73M

Championship Week views and 8.4K watch hours
— record live concurrents

547K

views on the top-performing post; multiple posts
above 200K

14

platforms: 2 broadcast, 2 RSNs, 7 FAST, 3
streaming — 60% of watch time on TV

PARTNERS + ATTENDANCE

13

corporate partners; 30,671% YoY partner revenue
growth

9

sellouts across 28 events; nearly 8,000 fans at the
500-seat arena

7x

ticket revenue growth YoY; revenue per match up
more than 3x

Pulse Partners — 9 celebrity ambassadors reaching 8.2M combined followers, including the Bryan Brothers, 2017 US Open champion Sloane Stephens and former world No. 8 Diego Schwartzman.

OWNERSHIP

Ten team sales complete the ownership base.

An MLS-style model: the league owns all teams initially, then sells city-based charters to owners who cover running costs in exchange for revenue share.

CHARTER TERMS

Purchase price	First round: \$2,000,000 per team initially.
Local revenue	Team retains 85%, less a \$100,000 minimum league share.
Central pool	30% of Adjusted Gross Revenue; 80% of each share to the owner.
From 2029	Expansion fee participation as new charters are issued.

SEP 2026

3 teams sold — 3 cumulative.

JAN 2027

+3 additional teams — 6 cumulative.

SUMMER 2027

+4 remaining teams — 10 cumulative.

Revenue streams: ticketing (in-venue and watch parties), sponsorships, streaming, merchandise and data sales. Teams are centrally managed through 2027; owners manage local strategy and market development.

Notice: This deck contains forward-looking statements which are based on the reasonable opinions and estimates of management of INTENNSE, and they are subject to known and unknown risks, uncertainties, assumptions and other factors that may cause the actual results, level of activity, and performance or achievements to be materially different from those expressed or implied by such forward-looking statements.